



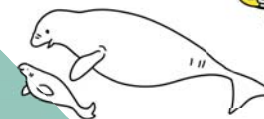
NAGAOKA CITY

2026-2035

March 2026

Nagaoka City Comprehensive Plan

Summary Version



Regarding the Comprehensive Plan

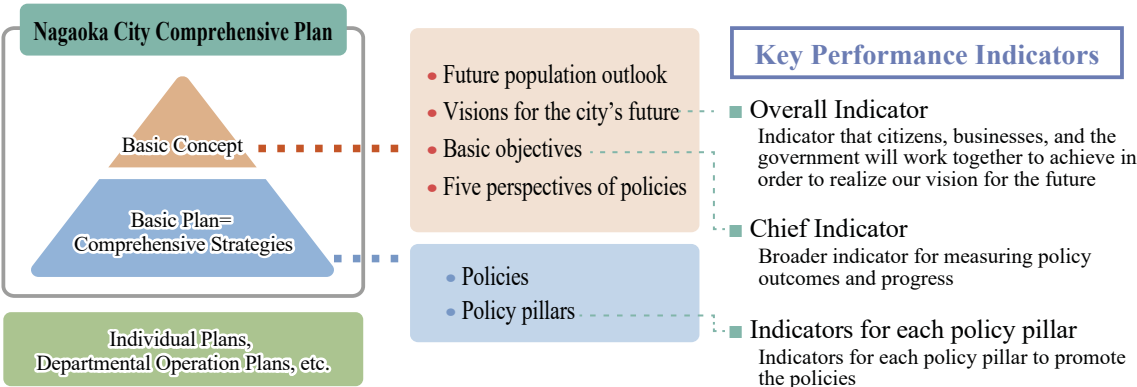
Purpose of the Comprehensive Plan

- The Comprehensive Plan serves as a long-term, comprehensive guideline for the city’s revitalization and development, positioned at the top of the administration’s operations.
- “The Basic Plan,” which outlines measures to address population decline and to promote regional revitalization, is also designated as a “Regional Comprehensive Strategy.”

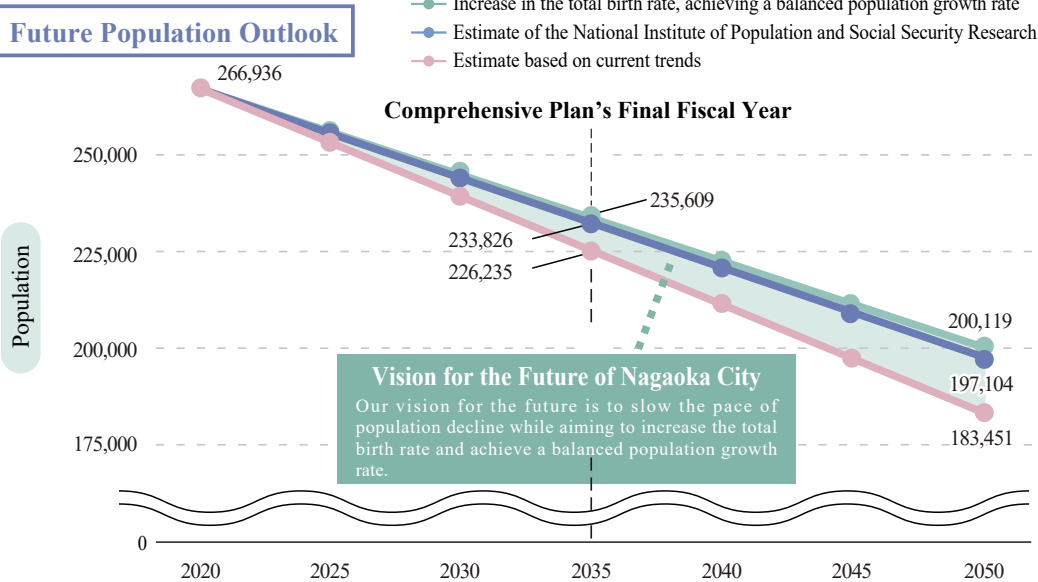
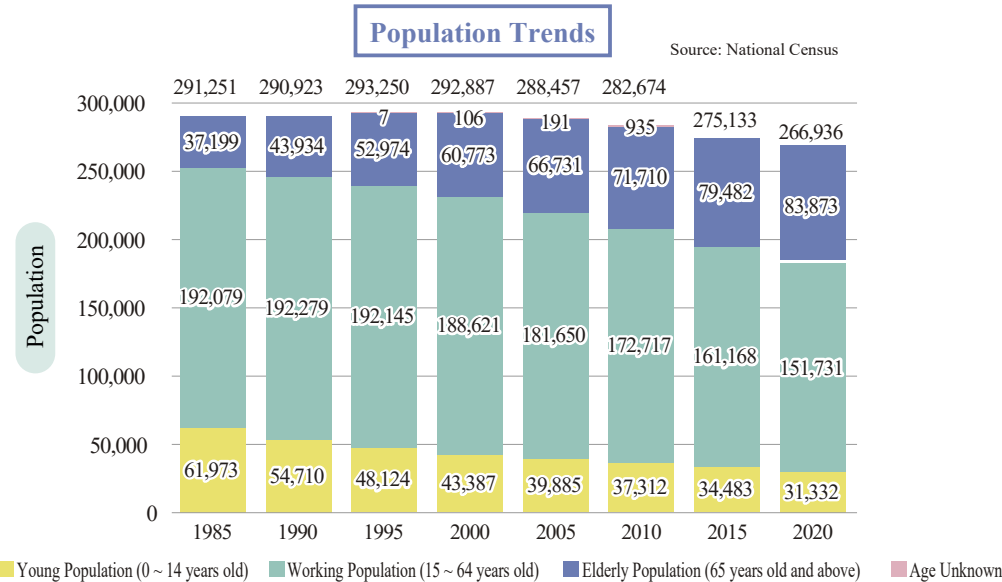
Period of the Comprehensive Plan

10 years:
from the 2026 (Reiwa 8) fiscal year to the 2035 (Reiwa 17) fiscal year
The Basic Plan will be reviewed every five years.

Structure of the Comprehensive Plan



Population Trends and Future Outlook



Our Slogan

**Kawarure!
Nagaoka**

(Let's come together to change Nagaoka!)

A Place Where People Wish to Stay, Return, and Choose to Live

～A City at the Forefront of Innovation～



The environment surrounding Nagaoka City is undergoing significant changes, including the accelerating population decline, a low birthrate, an aging population, and the arrival of the AI era.

It is precisely because we are amid such turbulent times that citizens, businesses, and the government must come together as one to accurately assess the changes taking place and preserve what works while dynamically transforming what needs to be changed.

The spirit of “One Hundred Sacks of Rice,” which embodies a commitment to investing in people and the future through human resource development and industrial promotion, as well as community-driven city development through “citizens’ collaboration,” is the foundation and strength of Nagaoka City. Our slogan expresses, in the Nagaoka dialect,

a determination to embrace change, which is to say innovation, rather than settle for conventional methods or the status quo.

To ensure the sustainable development of Nagaoka City, we build on the region’s strength while pursuing further innovation. Through initiatives such as industrial promotion, we aim to enhance the city’s appeal and establish it as a regional hub while also improving the quality of life for our citizens through reforming administrative services.

We aim to make Nagaoka, a city at the forefront of innovation, a place that attracts people, a place in which every resident feels they want to continue residing, and a place to which those who once left will wish to return. Furthermore, we strive to make Nagaoka a place chosen by people and businesses across Japan and around the world.

Aiming to Make Nagaoka a City at the Forefront of Innovation



Under the banner “Nagaoka-Style Innovation,” the City of Nagaoka is working to improve the lives of its citizens and vitalize local industries. The seeds of this innovation are steadily sprouting.

In the Nagaoka City Comprehensive Plan, “innovation” is positioned as a common perspective for promoting all policies with six basic objectives, and we will work on “transformation” across all fields.



Basic
Objective
1

A place that fosters a community of mutual support, where everyone is treated with kindness



Ensuring access to medical care via online consultations

Basic
Objective
2

A place where children and young people can have dreams and hopes, and where everyone can continue learning



Basic
Objective
3

A safe and secure community that is resilient to natural disasters and snow damage, providing a comfortable lifestyle



Promoting innovation in snow removal technology

With Innovation
**Kaware!
Nagaoka**

Basic
Objective
4

A place where industries grow and vitality is generated

Basic
Objective
5

A vibrant place with charms and wonders where people can gather and interact



Improving productivity through the adoption of smart devices



Improving administrative services for citizens through the adoption of digital technology



Promoting the creation of a high value-added tourism industry

Basic
Objective
6

A place that meets the expectations of its citizens and promotes an administration that earns their trust

Five Perspectives to Promote Policy Implementation

We will promote policies and initiatives effectively based on five common perspectives.

- 1 To be deeply conscious of the happiness of every citizen
- 2 To have city administration collaborate with citizens
- 3 To respect diversity, including the advancement of women
- 4 To promote innovation and bring forth new results
- 5 To make citizens' lives more comfortable through promoting digital transformation

Overall Indicator

Citizens, businesses, and the government will work together to achieve our goals in order to realize our vision for the future.

Percentage of citizens who feel they wish to continue residing in the City of Nagaoka

Demographic Trends

Current Figure
for the 2025 fiscal year
(Reiwa 7)

79.8%

Current Figure
for the 2025 fiscal year
(Reiwa 7)

Net Population
Outflow - 502

Interim Goal
for the 2030 fiscal year
(Reiwa 12)

82.0%

Interim Goal
for the 2030 fiscal year
(Reiwa 12)

Net Population
Outflow - 250

Final Goal
for the 2035 fiscal year
(Reiwa 17)

85.0%

Final Goal
for the 2035 fiscal year
(Reiwa 17)

Eliminate
Net Population
Outflow

Basic Plan

Basic Objective

1

A place that fosters a community of mutual support, where everyone is treated with kindness



- Everyone can feel it!
A place that embraces diversity and everyone can be themselves
- Toward a more vibrant community!
Strengthen support for what citizens wish to do!
- Double the number of senior citizens who can say,
“We can live in peace even after we get older”!
Toward becoming a city full of hope focused on health and welfare



- Percentage of people who participate in community activities
- Number of marriages
- Average period of self-sufficiency
- Suicide mortality rate

Policies

- 1 To promote community development through citizens' collaboration
- 2 To promote the development of a community where everyone feels at home, embraces diversity, and can live as their true selves
- 3 To realize community welfare through mutual support among citizens
- 4 To realize a community where elderly people can live with peace of mind in neighborhoods they are used to
- 5 To realize a social environment where everyone, regardless of disability, can lead a vibrant life
- 6 To realize a healthy lifestyle throughout one's lifetime
- 7 To secure a healthcare system that everyone can access without worries

Developing the social environment and supporting the advancement of women in order to realize gender equality



Discussion on unconscious bias

Promoting health initiatives to extend healthy life expectancy



Health Up! Course

Ensuring access to local health care services



Ensuring access to medical care through online consultations

Basic Objective

2

A place where children and young people can have dreams and hopes, and where everyone can continue learning



- A place with the highest quality education in Japan, where everyone can be passionate about learning
- The best place in Japan to raise a family, focused on the joy of growing and the happiness of raising children
- A place where people can experience the joy of learning and maintain the desire to strive throughout their life



- Satisfaction rate of out-of-school learning opportunities
- Percentage of children and students who wish to do something to improve their community or society
- Percentage of children and students who believe they have good qualities
- Satisfaction rate of the city's child-rearing environment and support

Policies

- 1 To foster human resources through enriched learning, experiences, and interactions across all age groups
- 2 To promote education that fosters pride in one's hometown and to work toward the realization of a society where everyone is proud of their hometown
- 3 To provide seamless support with diverse growth and learning opportunities that values individuals
- 4 To foster children who are motivated and eager to learn, who envision their dreams, and who live their lives with a sense of purpose
- 5 To create a child-rearing environment where everyone supports each other and shares joy, hope, and a sense of caring
- 6 To provide a safe, secure, and high-quality educational environment where no one is left behind

Promoting human resource development for the future



A workshop organized by high school students

Providing a learning environment where children can participate voluntarily and develop their abilities



A robotics competition

Strengthening child-rearing support and counseling services



Gungun, a child-rearing support facility

Basic Plan

Basic Objective

3

A safe and secure community that is resilient to natural disasters and snow damage, providing a comfortable lifestyle



- Increase participation rates in community-based disaster prevention organizations! A disaster-resilient community where residents help and care for each other
- Maintain public transportation systems! A place with reliable public transportation where residents can live with peace of mind without relying on privately-owned vehicles
- A place that makes the best use of digital transformation to provide more efficient and safer infrastructure
- Activity rates of voluntary disaster prevention organizations
- Rates of public transportation and the like covering the needs of the population
- Percentage of people who believe the city is making progress in creating a comfortable and livable environment
- Footprint of areas within a 5-minute drive of the expressway network



Policies

- 1 To promote disaster prevention measures and strengthen the firefighting and emergency medical response system
- 2 To promote efficient snow removal operation systems and proper maintenance of snow-melting facilities
- 3 To ensure safety and security in daily life
- 4 To transition to an environmentally-friendly, circular, and decarbonized society
- 5 To realize a society in harmony with nature
- 6 To maintain public transportation and promote a compact city to preserve a high-quality life
- 7 To develop and maintain sustainable infrastructure

Strengthening community disaster preparedness



Wide-area evacuation drill using vehicles

Promoting effective snow removal operation systems through digital transformation



Promotion of innovation for snow removal technology

Ensuring public transportation to preserve community ties and daily life



On-demand shared taxi

Basic Objective

4

A place where industries grow and vitality is generated



- Turn the transformation of the industrial structure into an opportunity! To foster next-generation industries and create world-class manufacturing hubs
- Create businesses that stand out and make Nagaoka a place where people want to continue living by taking on new business ventures and a strategy of promising human resources for the new era
- Realize a future shaped by smart technology, and realize a new era of agriculture, forestry, and fisheries for future generations
- Double the number of visitors and their spending by raising awareness of our charms and wonders across Japan and overseas



- Value of shipments of goods manufactured in the city
- Value of agricultural, forestry, and fishery products produced in the city

Policies

- 1 To promote industries in collaboration with people from various areas of interest in Nagaoka by leveraging our strength and looking toward the future
- 2 To invest in people and make the city function as a hub for a variety of industries so that everyone can thrive in their careers
- 3 To realize vibrant agriculture, forestry, and fishery industries that will sustain future generations
- 4 To advance regional economic revitalization by incorporating the perspectives of external human resources
- 5 To promote the tourism industry to boost local economic vitality

Advancing technology and cultivating the next generations of human resources through industry-academia collaborations



Industry-to-industry and industry-to-academia collaborations

Supporting the creation of a workplace environment where diverse human resources can thrive



Workshop for the Nagaoka Work-Life Balance Support Project

Realizing a sustainable new form of agriculture through improved productivity and strengthening the production base



Nagaoka Smart Agriculture Hands-On Experience event

Basic Plan

Basic Objective

5

A vibrant place with charms and wonders where people can gather and interact



- Share with the world our messages about the significance of peace with the help of our citizens and the newly renovated Nagaoka War Damage Exhibit Hall as a base! A community that will forever honor and pass on the legacy of those who experienced the air raid
- Make Nagaoka a bustling tourist destination that thrives year-round, not just for the fireworks show
- Double the number of new residents and make Nagaoka a more vibrant city through interactions with people from diverse backgrounds
- Make Nagaoka a community of culture and sports where everyone can continue to shine, no matter their age



- The percentage of people who feel they are given opportunities to reflect on war and peace
- The number of repeat donors to the hometown tax system
- The number of people who extend their stay in the city
- The number of people who moved to Nagaoka using the relocation consultation service and various other support programs

Policies

- 1 To promote Nagaoka as an Anti-Nuclear Peace Declaration City
- 2 To pass on our history, culture, and traditions
- 3 To create and expand our “related population” and to provide opportunities to move in and settle in the city
- 4 To develop the city into an attractive tourist destination
- 5 To promote cultural and sports activities for more fulfilling lives for our citizens
- 6 To vitalize the intermediary mountainous and hilly rural areas and create a future of sustainable community development

Passing on and sharing the misery of war and the preciousness of peace with future generations



Passing on the experience of war devastation to future generations

Enhancing move-in consultations and guidance systems, and expanding move-in experience contents



Consultations at a move-in fair

Promoting the development of sustainable tourist destinations



National Government Echigo Hillside Park

Basic Objective

6

A place that meets the expectations of its citizens and promotes an administration that earns their trust



- 70% of the citizens approve of administrative services and policies! A city office that meets the expectations of its citizens
- Adapting to the digital age! To realize a new “Smart City Hall”



- Electronic application utilization rate
- Real public debt ratio
- The percentage of people who believe that “public administrative services and policies that benefit citizens” are being implemented

Policies

- 1 To ensure sustainable public administration that adapts to changing times and provides high-quality citizen services
- 2 To ensure sound fiscal management, which is the foundation of the municipal government

Improving the productivity of government operations through comprehensive business reform and digital transformation



Training on the use of generative AI to improve operational efficiency

Improving citizen services by promoting smart government and public-private partnerships



“No-Writing Counter” simplifies the process of filling out applications

To Implement the Plan

To enhance the effectiveness of the plan, we will monitor its progress and continuously review and improve projects.

